

LegaSea Accountability Report

APRIL - JUNE 2023



Introduction

It was only September last year when MPI officials convinced the Primary Production Select Committee to recommend legislation which would have ultimately removed public consultation from key fisheries management decisions. Thankfully, David Parker, Minister for Oceans and Fisheries rejected this change at the eleventh hour. Incredibly, seven months later in April, MPI announced their draft Industry Transformation Plan. This document proposes the complete opposite. Rather than remove public input, they are now proposing that the public invest in funding the construction of a new bottom trawl fleet. Internationally New Zealand has vocally opposed fishing subsidies, so the incredulity of proposing a subsidy for commercial fishing at home is hard to swallow.

Reading between the lines, this plan is an industry admission of failure. Over the past 36 years under the Quota Management System fishing companies have failed to generate sufficient equity to fund the development of a new fishing fleet. Fishing operators who cannot afford to replace their own boats are akin to builders who can't afford to replace their own tools or the transportation company who can't afford to buy new trucks.

Finally, if the public is going to bail out the fishing industry for tens of millions then let's not gift the initial 46 million dollars, let's demand ownership. It's clear that we must be more involved, not less. After all, they're our fisheries.

Public Awareness

Campaigns

HAURAKI GULF ALLIANCE

With the Hauraki Gulf Fisheries Plan having completed public consultation we now await the minister's decision on whether to accept it as is. Pressure has been continuously applied to highlight the destructiveness of bottom trawling and scallop dredging by LegaSea and environmental organisations that are part of the Hauraki Gulf Alliance.



The Hauraki Gulf Alliance petition to remove these fishing methods from the Gulf has continued to grow, reaching 36,000. We are now planning to present this to the Minister for Oceans and Fisheries before she makes her decision on the Fisheries Plan.

Once the decision has been made there will be further opportunities to remove bottom trawling from the Gulf when the so-called 'trawl corridors' are published for public consultation. At the moment there is no public information on the size and location of these areas. This is expected to come after the General Election in October.



Image: Dave Lintott / Greenpeace

Supporter Engagement

Volunteering

KOURA SURVEY

In June we took part in the third annual koura survey which is organised and led by Waiheke Marine Project and Ngāti Paoa. Each year teams of volunteer divers and skipper volunteer their weekends to survey the abundance and distribution of koura around the northern area of Waiheke. The survey is crucial in getting good local data to support the longevity of the rāhui established in 2021 and contribute to the knowledge of Waiheke's reef ecosystems. This year we wanted to get some of our valued partners out of the office and in the water. Giving them a hands-on opportunity to support efforts of rebuilding the abundance of inshore fisheries.



Suiting up for the Koura Survey.

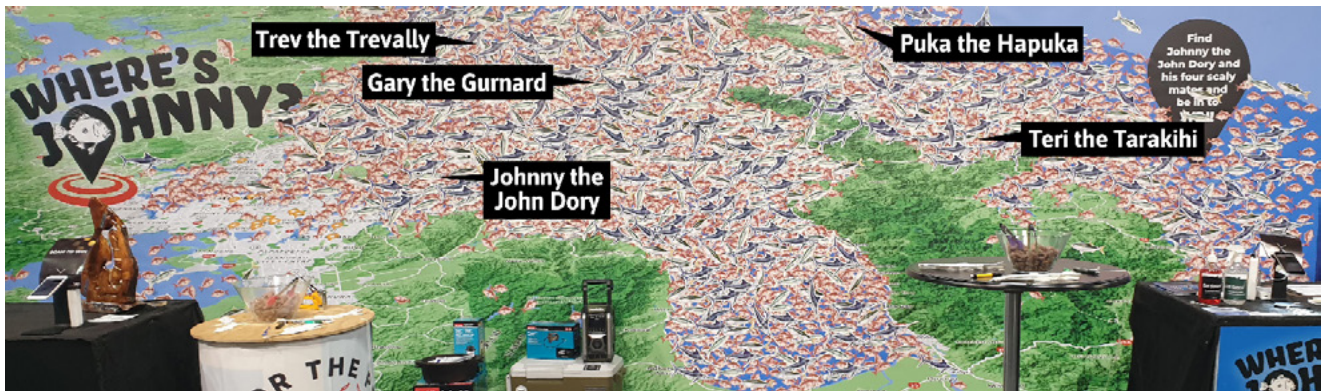
A big thank you to our partners Jamie, Glenn, Ken, Rob, Blair, Rowan, Vix for joining the LegaSea team on one of the best weather windows the Hauraki Gulf has had in 2023. We are in high hopes that abundance has grown since the 2022 survey and look forward to seeing the final results. Days like this wouldn't be possible without those who have volunteered their boats and time to dive and skipper.

Events

THE HUTCHWILCO NEW ZEALAND BOAT SHOW 2023

This year at the Hutchwilco Boat Show we ran a 'Where's Johnny?' campaign where visitors were invited to guess where Johnny the John Dory and his four scaly mates were

hiding in the Hauraki Gulf. People were encouraged to enter to win some incredible prizes by simply pinning a snapper with their details on our enormous map of the Hauraki Gulf.



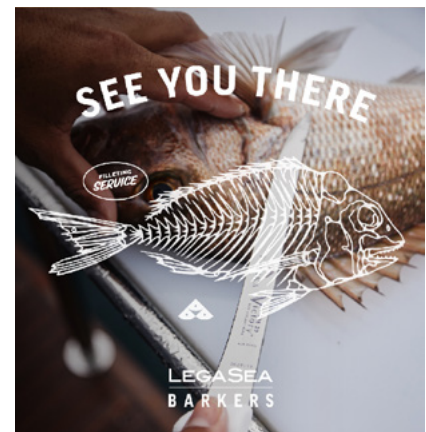
We had good public engagement with Turkish bread pizza, giveaways, Barkers merchandise, and talks about the state of our fisheries. It was valuable to have our parent body, the New Zealand Sport Fishing Council, represented on the stand. More so because it highlighted the close relationship between LegaSea and the NZSFC. We added a further 3600 emails to our database through this year's event. A big thank you to Hannah, Lena, Ann, Zeisha, Cherie, Halo and members from the New Zealand Sport Fishing Council who collectively volunteered around 50 hours of their time over the week.

KAI IKA FILLETING EVENT WITH BARKERS

On May 25th our friends at Barkers put together a fish filleting evening with The Kai Ika Project. Our Lead Filleter, Dave Ahoia showcased his filleting prowess whilst Dallas commentated and gave a talk about Kai Ika and fisheries conservation.

Guests also had the chance to try out their skills with Dave giving personal tips and tricks. We even had Kurt Eklund from the Auckland Blues rugby team pop up on stage and show us his filleting skills.

This is potentially the start of several similar events that will be used as a fundraising tool for The Kai Ika Project.



TREV TERRY MARINE GREAT OUTDOORS EXPO

On June 3rd our Platinum Partner, Trev Terry Marine hosted their first 'Great Outdoors Expo'. The event focused on everything fishing and outdoors with live demonstrations from a local butcher and our very own Kai Ika filleting team.

With over 150 people coming through the doors, attendees had the chance to interact with the LegaSea team and discuss current issues in our fishery. Additionally, the new Barkers x LegaSea merchandise range was available for purchase which received a lot of interest from customers.



Crew

CHRIS SCOTT – DIGITAL COMMUNICATIONS

Chris has been brought on to work on our social media and content creation - two areas that need more attention.

Chris has a background in marketing, social media and content creating having worked for the last 10 years in these areas for companies such as Skinny (part of Spark) and Electric Kiwi. He can write, shoot, photograph and publish all types of content and has already proven himself valuable.

Initiatives

The Kai Ika Project

AUCKLAND

Our distributions through the marae, faith based organisations and refugee centres are increasingly reliable and as the cost of living continues to increase we are proud to be able to offer the gift of kaimoana to a growing number of whānau.

We continue to operate our filleting service at Westhaven. However, the weather conditions have proved challenging for our team and the charter fleet at Z Pier. Due to the poor weather and inconsistent work we have had to say goodbye to Charlie Rogers who arrived unexpectedly but was instrumental in making the project run smoothly over the summer months.

WELLINGTON

In June 2022 Chris Jupp began piloting The Kai Ika Project in Wellington. Thanks to his inspiration and determination we have since redistributed over **3,600kgs** of high quality fish heads and frames to the community of Porirua East.

Chris is establishing a strong foundation for success. Chris is the right man on the ground and we are committed to him and this expansion. It is motivating to see more individuals and organisations interested in getting involved and taking the kaupapa to different regions of New Zealand.



Kaimoana distribution in Wellington.

Card Sharks

Card Sharks is the name of this year's fish card collectables promotion run with Turkish Bread. A set of 25 cards featuring New Zealand sharks and rays produced by LegaSea and Turkish Bread are being given away in packets of Turkish Bread pizza bases. Two million cards have been printed.

In conjunction with this, a competition is running with prizes generously donated by Marine Deals. A competition card with a unique code was developed. Recipients are able to enter the code on a LegaSea web page where they can win an instant prize of a \$50 Marine Deals voucher or go into the draw to win a Stand-up Paddle board worth \$1000. After three months there have been over 150,000 entrants. All entrants are automatically subscribed into the LegaSea database.

If you haven't already tried the Turkish Bread pizza bases, buy a pack from your local supermarket today. The competition is due to end on Tuesday 15th August.



LegaSea Hawkes Bay

CYCLONE GABRIELLE

NIWA has moved quickly to measure the impact of Cyclone Gabrielle on Hawke Bay marine ecosystems. Using research vessels Ikatere and Kaharoa they have been sampling the sediments, videoing the seafloor and mapping with the aid of sound beams. The area covered stretches along the length of Hawkes Bay and Tairāwhiti. The gathering of the data has been a partnership between NIWA, Fisheries NZ and Hawkes Bay Regional Council. Preliminary results were discussed at the HBMaC group meeting in June however, analysis of the data and final report is likely to be several months away and funding dependent.

TWOFOLD BAY

We have made progress in planning the scuttling of the fishing trawler, Twofold Bay. The chosen site is 22 meters deep, 4.8 km east of Flat Rock and 17 km North of Ahuriri. Consultation with tangata kaitiaki took place at a hui in May, attended by three representatives from Ngāi Te Ruruku o Te Rangi. The hui went well, and both parties have officially confirmed and approved the concept. This allows us to proceed with the Resource Consent application. We will also continue consultations with other stakeholders, including the Regional Council. Napier City Council has offered support and free berthage for the vessel for 6 months.

A budget for the project is being prepared so that we can get on with raising the necessary funds.

ARTIFICIAL REEF HUI

Rachel Brooking, the Minister of Oceans and Fisheries, has approved the request for 2-year temporary closure of Te Rahui o Moremore, from 22 June 2023. The timing is pleasing for mana whenua as it coincides with Matariki.

Grant funding of \$30,000 has been approved for the seeding and monitoring programme with additional contributions of \$5,000 from LegaSea Hawkes Bay and approximately \$20,000 from Napier Port.

A Project Group has been established comprising Mana Whenua, LegaSea Hawkes Bay and Napier Port. LegaSea Hawkes Bay is represented by Brian Firman, Jim Yeoman and Wayne Bicknell.

The next Cawthron dive survey of the artificial reef and Pania reef is due now, we're just waiting for visibility to improve. It will be interesting to establish whether the reefs have suffered siltation following Cyclone Gabrielle.



LegaSea Fundraising

Grants

SUCCESSFUL GRANTS

1. Puta Ora fund - \$50,000. Towards operational efforts in Kai Ika.
2. Wellington Council Waste Minimisation fund - \$2,000 Seed funding to support Kai Ika Wellington expansion.

GRANTS IN PROGRESS

1. Community Organisations Grants Scheme - \$5,000 towards operational costs within Kai Ika

Donations

Despite the rising cost of living, we remain optimistic about the future and the support we receive from the public. Although this may lead to lower-than-usual public donations this year, we are determined to continue our vital work. Rest assured, the four essential pillars of our organisation - Advocacy, Research, Education, and Alignment - will be upheld thanks to the unwavering commitment of our dedicated team.

We believe in the power of collective effort and remain grateful for the ongoing support of our generous donors. Together, we can make a lasting difference in our mission to support the New Zealand Sport Fishing Council through LegaSea's public donations.

Fisheries Management update

Submissions update

Working alongside the New Zealand Sport Fishing Council, New Zealand Angling & Casting Association, and the New Zealand Underwater Association, we have been busy making submissions on the following:

1. [Nationwide seabird mitigation measures](#) - we advocated for the mandatory use of three mitigation measures (tori lines, night-setting, line-weighting) on surface longliners, all of which are effective at mitigating seabird bycatch when used together.
2. [Lower North Island pāua \(PAU 2\)](#) - we advocated the Minister splits the large PAU 2 management area into 3 smaller manageable units. We rejected any cuts to recreational daily bag limits until new data was available and while FNZ continue to advocate the Total Allowable Commercial Catch is protected from reductions.
3. [Tutukaka & Ngunguru temporary closure](#) - we supported a 2-year temporary closure of Tutukaka Harbour and Ngunguru River & Bay applying to the harvest of all shellfish (except kina), crayfish, seahorses, and garfish/piper, as well as the use of scoop, gill, drag and set nets. The community is supportive of the closure.
4. [Fisheries Industry Transformation Plan](#) - we rejected the plan because it demands millions of dollars of public subsidies to build new, larger commercial fishing vessels to work off our coastline. We outlined a viable alternative that encourages small-scale, low impact commercial fishing enterprises in regional communities, providing much-needed jobs, secure income and fresh fish for local supply.



Measuring pāua

Important decisions have been made around the sustainability of fish species. In March, the Minister announced a [full closure](#) of the Coromandel Scallop fishery under section 11 of the Fisheries Act. The Northland scallop fishery has been closed since April 2022. Also in Northland, the Minister [announced a decrease](#) in the Total Allowable Catch for spiny rock lobster. Recreational controls have also changed, and now the Northland recreational bag limit for spiny rock lobster has been reduced from 6 to 3 per person, per day.

Partnerships

Our LegaSea partnerships play a pivotal role in the work we do, serving as a cornerstone for our mission of marine conservation. These partnerships are vital because they provide us with the means to extend our reach and make a significant impact on a larger scale. By collaborating with like-minded organisations, we can pool our resources, expertise, and knowledge to tackle the complex challenges facing our fisheries.



Whitehaven recently launched a week-long promotion in June with [Kōparepare](#) Wines whereby 100% of purchases made during that week were donated to LegaSea.

The result saw 115 cases of wine ordered with \$30,200 raised for LegaSea bringing their overall total contribution to LegaSea since Partnering in 2016 to \$165,000. An absolutely amazing partnership that we are very grateful for.

Partnerships update

We are thrilled to enjoy the support of the following new Partners:

PLATINUM

[Composite Developments/Okuma/CDX](#)

GOLD

[Smokai](#), [Ovlov Marine](#)

PARTNERS RE-COMMITTED

The 2023 summer period saw Barkers release a new range of LegaSea and Kai Ika branded gear. They also have released a range of LegaSea drink bottles and dry bags for all your outdoor needs. Check them out [here](#).

Please take the time to familiarise yourself with the products and services of these outstanding companies and brands.

Our Partners are our lifeblood

They help us with funding, communication, social engagement, materials support and motivation. Their ongoing support demonstrates a real commitment to the people of New Zealand. Restoring our inshore fisheries to an abundant level is now a shared vision.

Please contact us if you wish to join our growing list of outstanding Partners.

PLATINUM



GOLD





LEGASEA SPONSOR/ BUILDING LEGASEA

The building industry of New Zealand have a common passion for fishing and if any group of businesses are going to help us rebuild our fisheries then the construction industry should be at the forefront. Subsequently, we developed a category of sponsorship ideally suited to them. Priced at \$2000 plus GST per annum it enables sponsors to help build up LegaSea and rebuild our fish stocks.

AT HEIGHT	RCC Construction	Strait Construction Ltd
Ziggy's Glass	DB & JF Holdings Ltd	Sansom Construction
Waimea Orchard Ltd	Aotea Electric Auckland	Arthurs Emporium
Matakana Marine	Gateway Investments	Bayleaf Organics Ltd
Deejannie Ltd	Econode	Bowling Infrastructure Group
Aqua designs	My Guy	Cert Systems Ltd
Busck Prestressed concrete	Centroform Ltd	Creative Landscaping
The Dream Trust	AJ Gidlow Engineering	& Design
Pevats Builders	Synthetic Technologies	Firstflex Cables
Blackdog cat	Development Construction	Hubands Whangarei
Our Projects Renovations +	ALLTRANZ Ltd	Northland Parkcare Ltd
New Builds	Greenfingers Growing	Pan Pacific Auto Electronics
Hayes Builders	Mixes Ltd	Waipukurau Construction
Martin & Riggall Engineering	Vantage Windows	Warwick Fabrics
Apex Roof 'n' Clad Ltd	North Shore	Wilco Precast
Blacklock Rose Ltd	Easy Energy Ltd	Orange Door Music Video Ltd



LEGASEA WORKS

LegaSea Works is our entry level business sponsorship allowing any business large or small to show their support and receive recognition. LegaSea Works is priced at \$500 plus GST per annum with an automatic renewal, it is a simple way for a business to invest in the future health of New Zealand's fisheries for the benefit of their customers and community.

Auto Super Shoppe Albany	Blueprint Consulting	Peter Campbell
Waipa Bricklayers	Engineers	A2Z Translate
Whangarei Drycleaning	GT Marine	BBS Timbers Ltd
Company Ltd	Adtrailer	Consilium Residential
Waiheke Truck Services	Narellan Pools	Decoro Fishing Supplies
Sulis Hot Tubs	Kerry & Carol Martin	Davey Painters Ltd
Rogers Boat shop	Exit Films	Ecoefficient Solutions Nz
Planet Fun	Skye Carter Photography	Limited
Liquorland Snells Beach	Acquire	Fishing Boats NZ Ltd
LCP Management Services	Pay Sauce	Golden Mile Fruitpackers Ltd
Kitchen inspirations	SBA Hibiscus Coast	Lambly Builders Whangarei
Kahu Ridge	Growth Strategies	Martin & Riggall Engineering
John Peterson Northland	Consulting Ltd	Parkit Management
Financial Holdings	Browne Engineering Ltd	Sea Y Limited
Height 4 Hire	Fiordland Charters	The Boat Shed & Autos
Coast residential – Tim Scott	Okiwi Bay Holiday Park	True Kit Inflatables
Burkhart Farm Equipment	& Lodge	
BRUCE HOWARD Carpentry	Topcat Bobcat Excavations	
Services	Reel Kitchens Ltd	